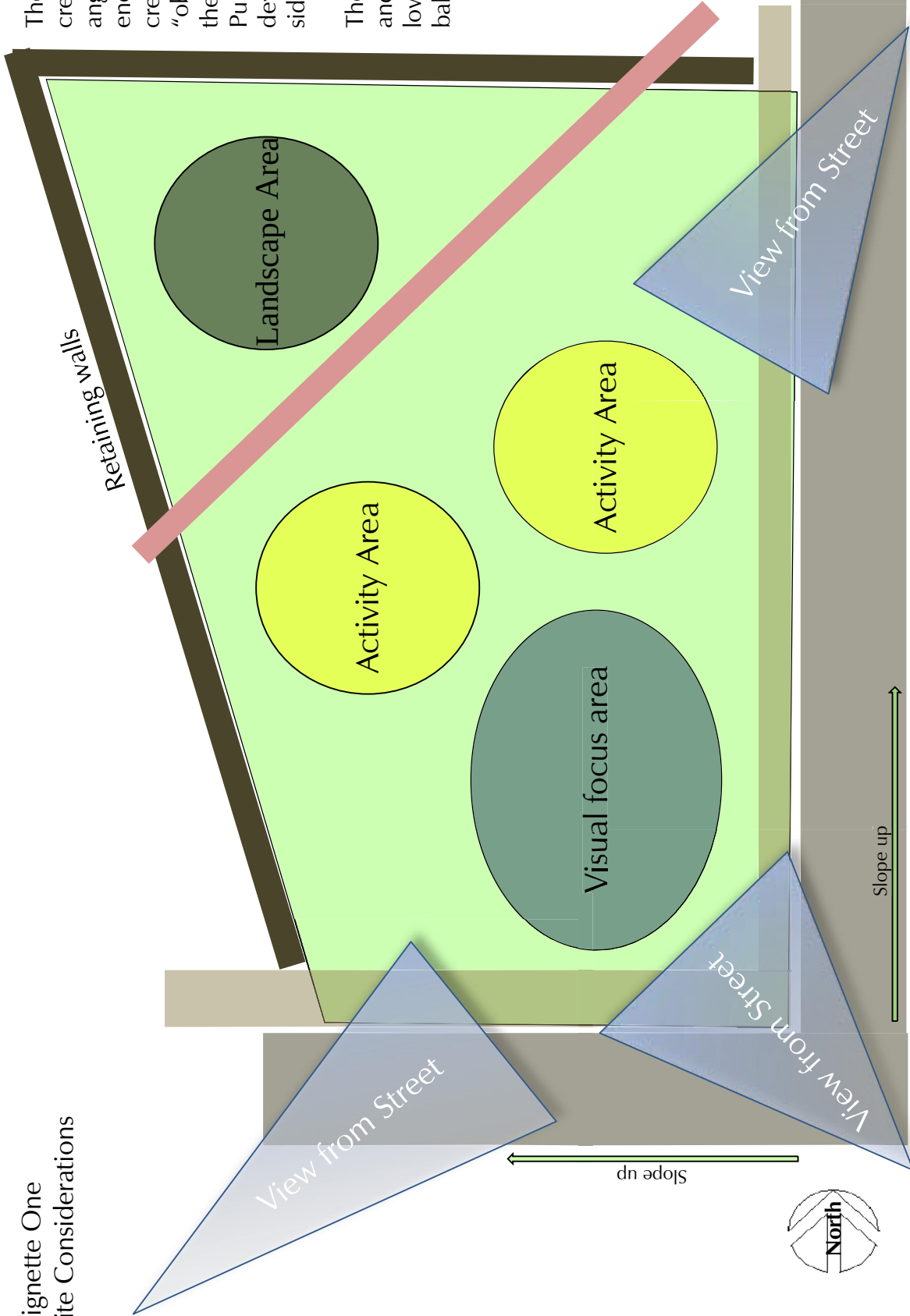
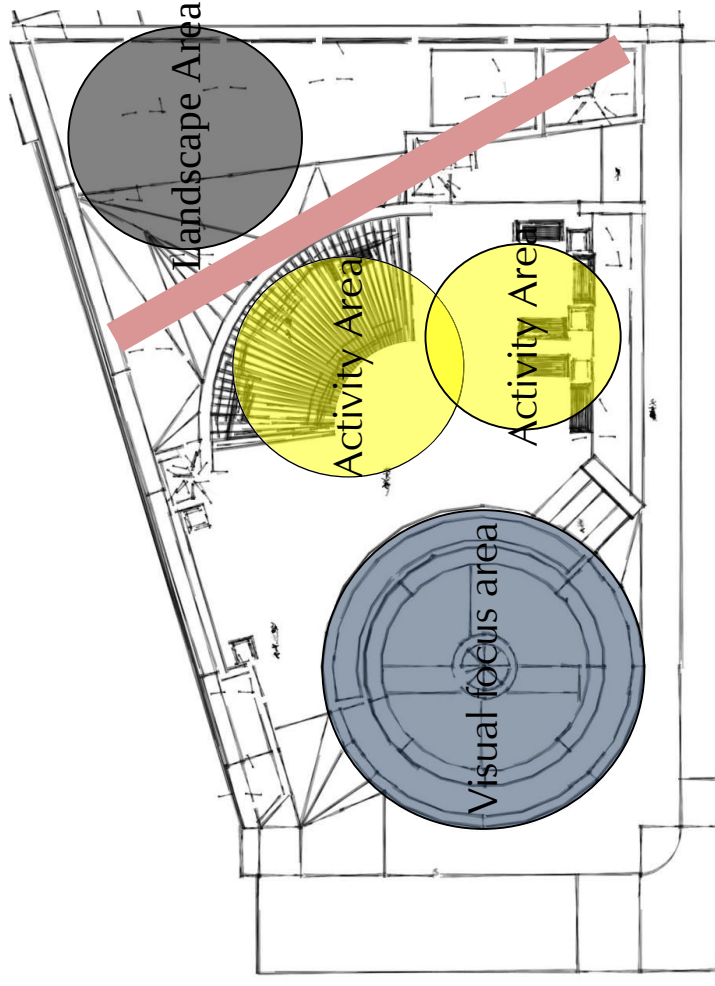
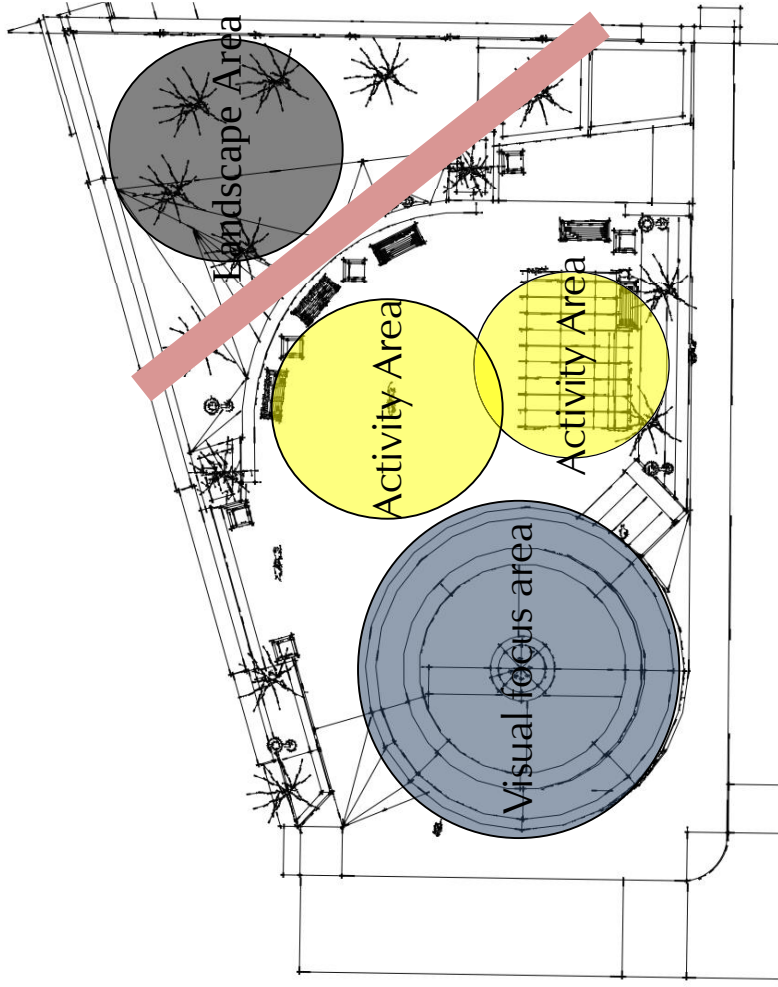


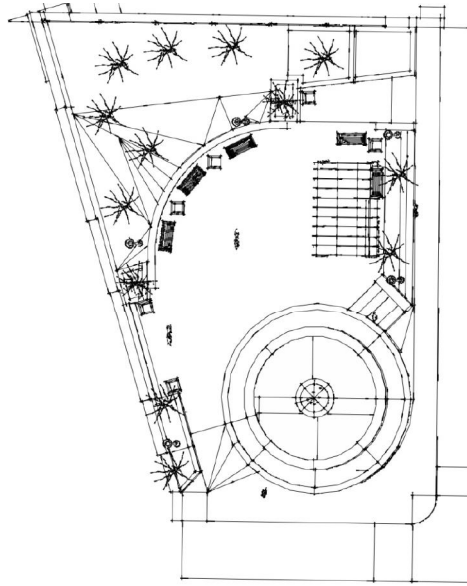
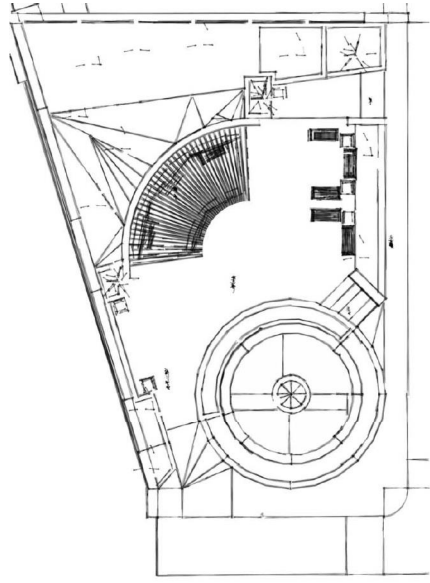
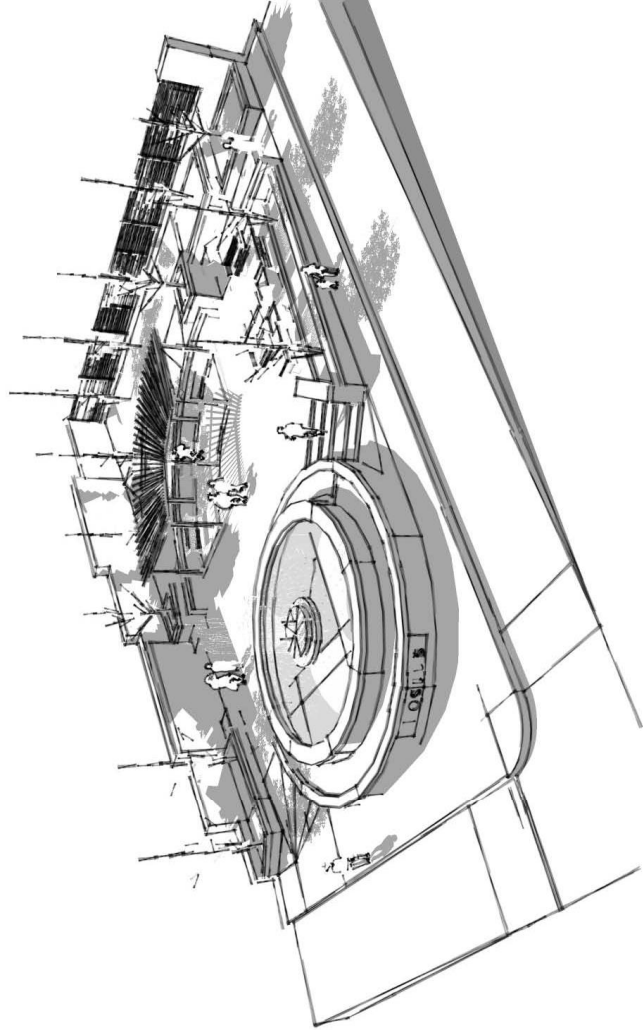
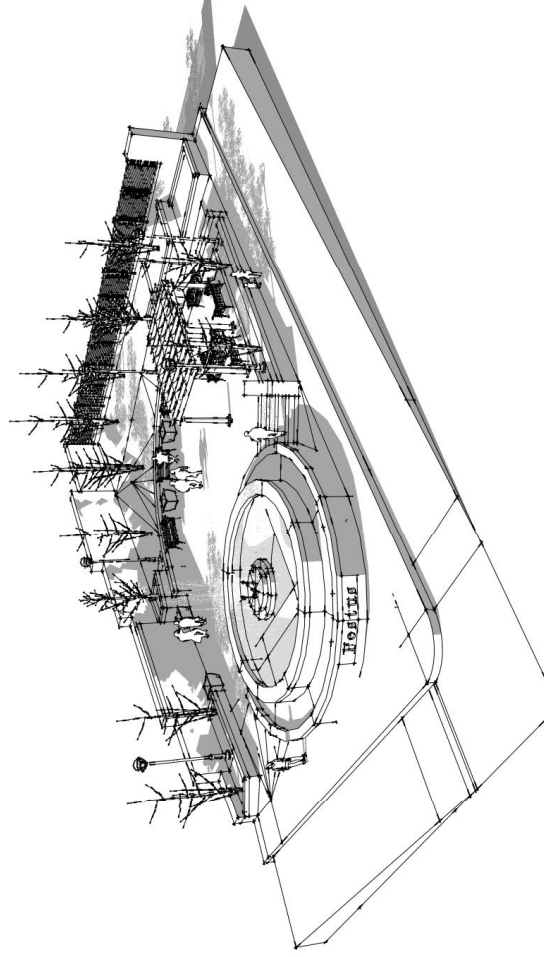
Vignette One
Site Considerations



The shape of the site creates an acute angle which does not encourage use and creates a less "observable zone in the corner of the site. Public use should be developed on South side of line

The corner at Main and Mill is 4' - 6' lower than the balance of the site



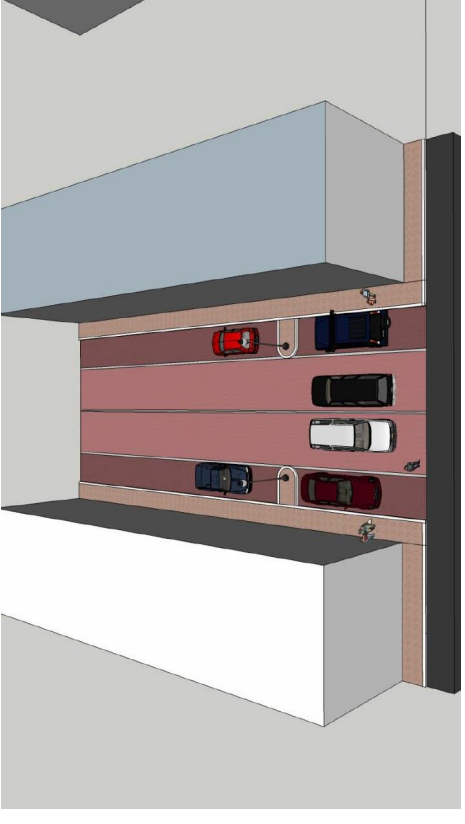
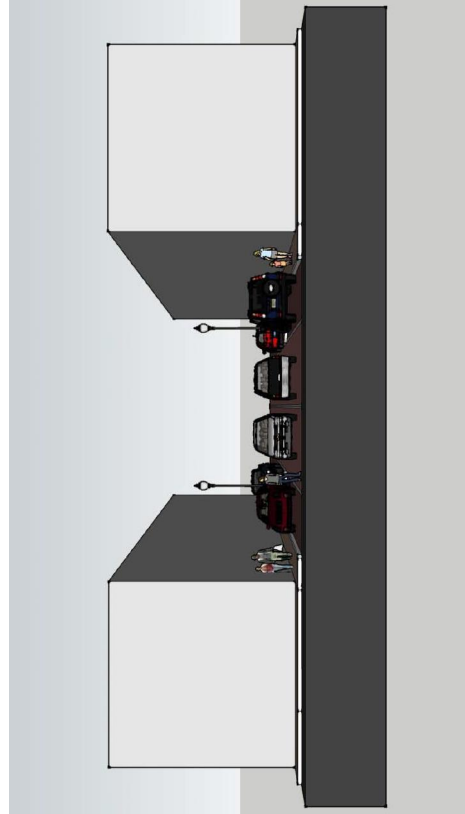
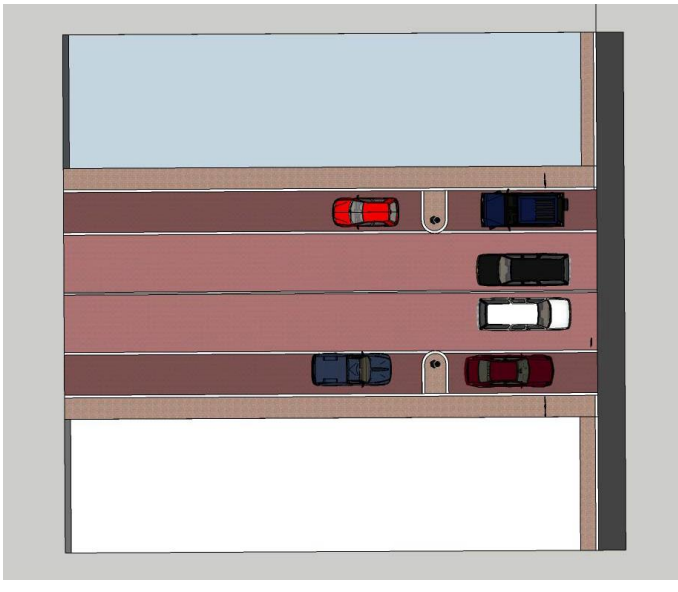
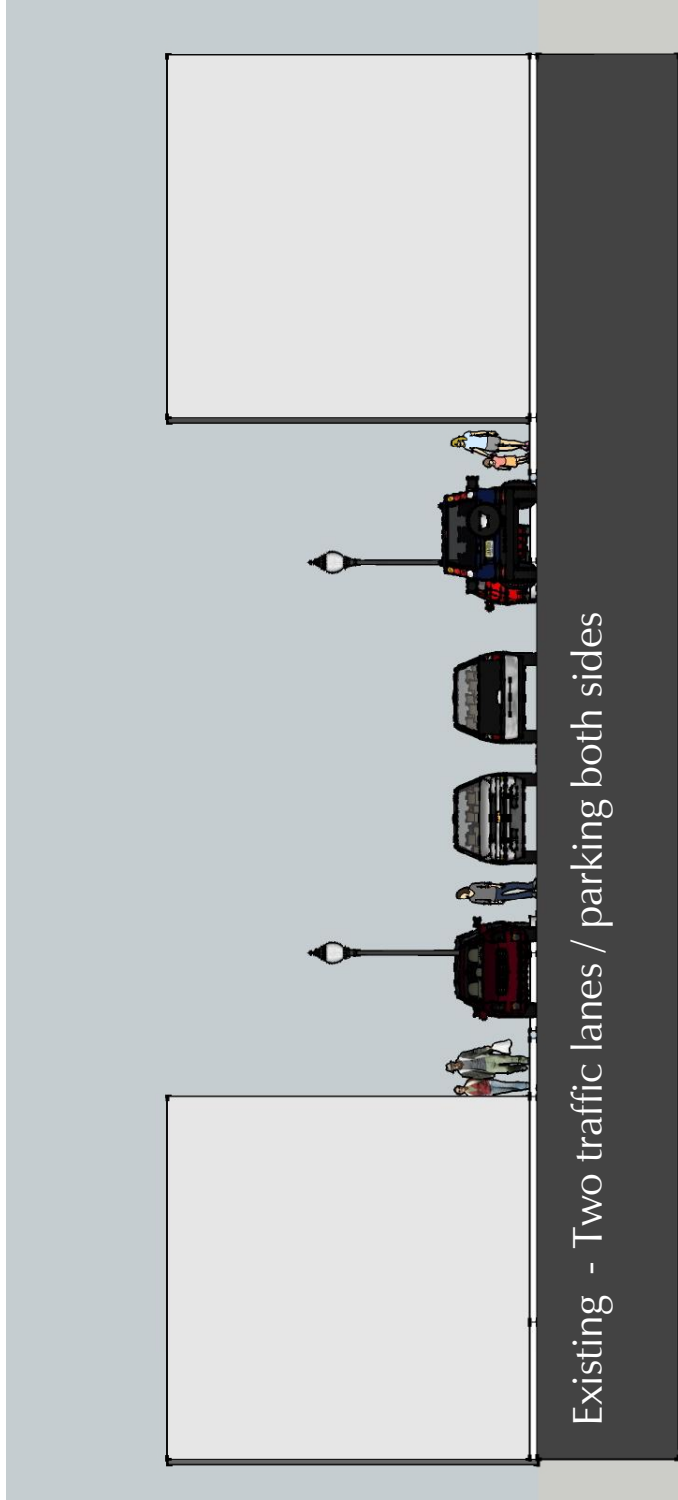






City of Festus, Missouri
City of Festus, Missouri

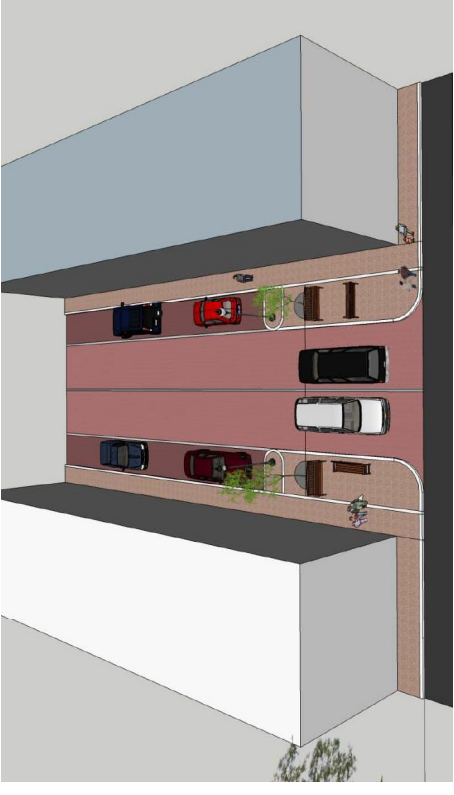
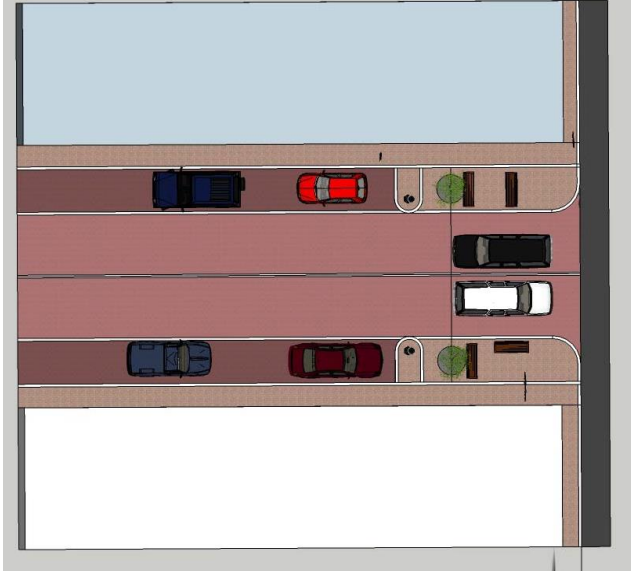
Street planning Concepts





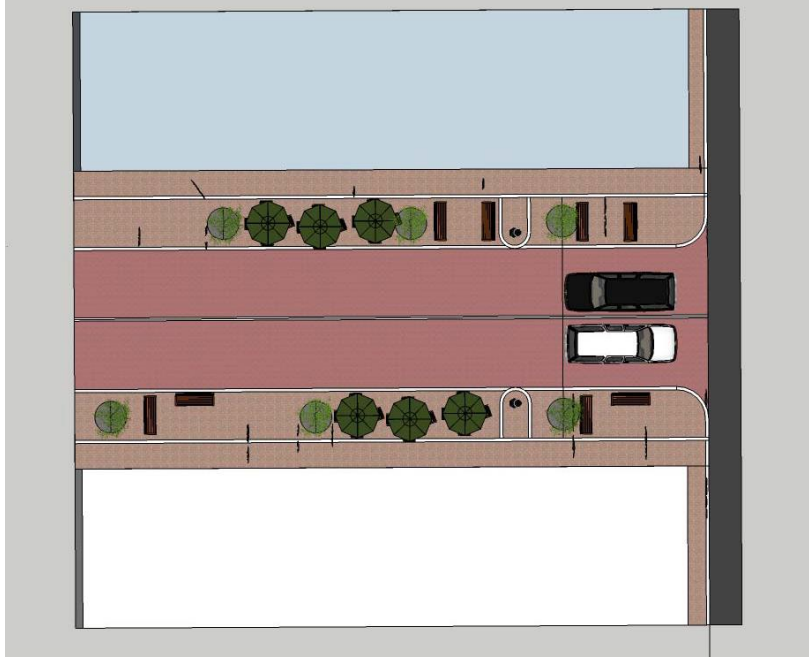
Option One

- Two traffic lanes / parking both sides reduced at corners and midblock

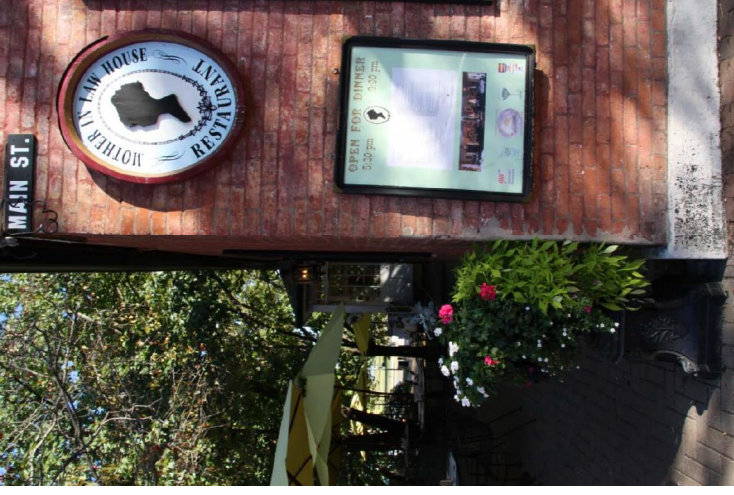
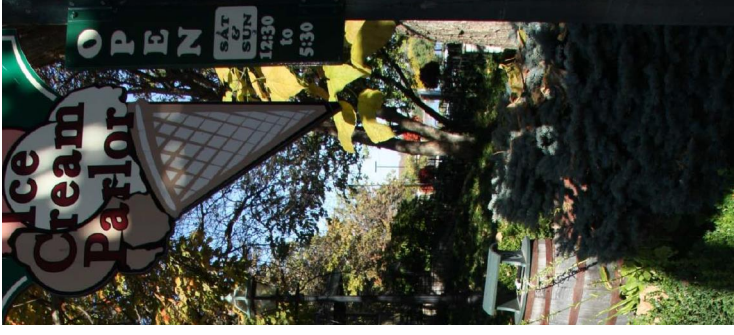




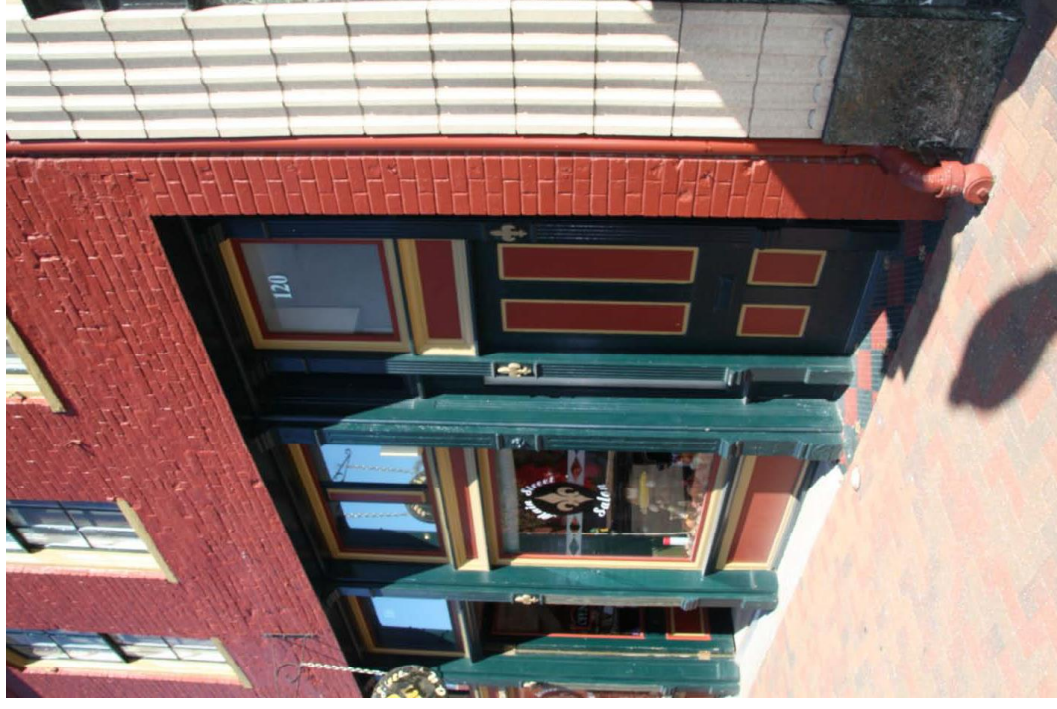
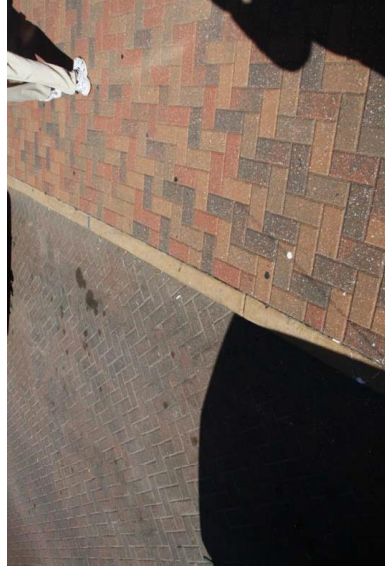
Option 2 -
Two traffic lanes / no street parking



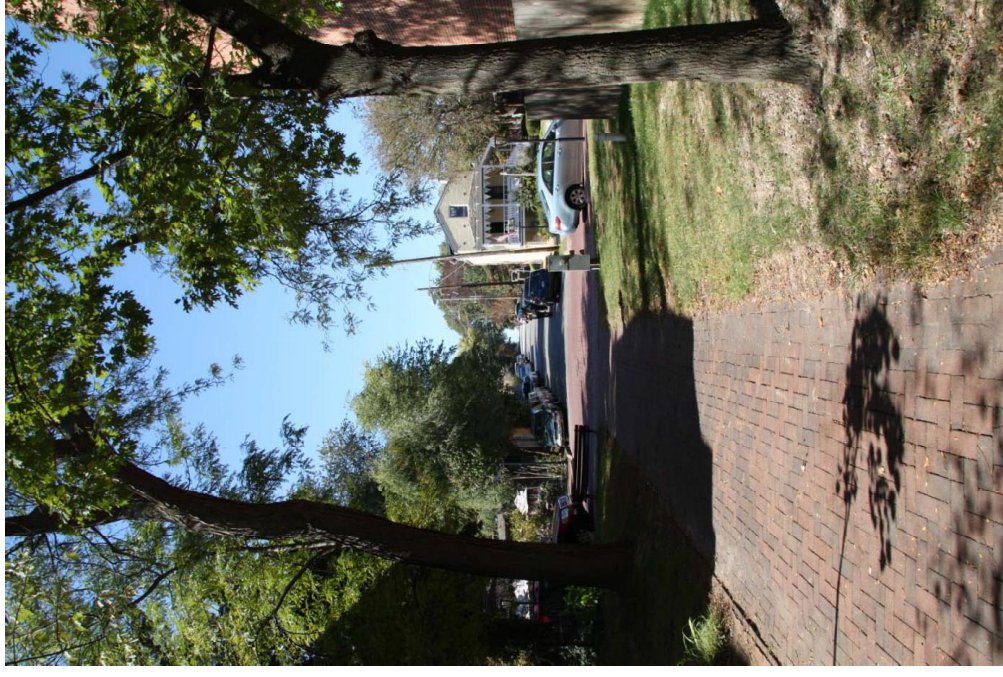
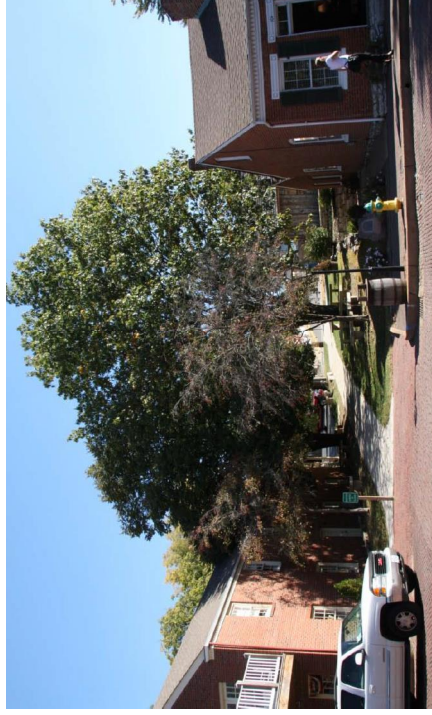
Signage and graphics



Materials

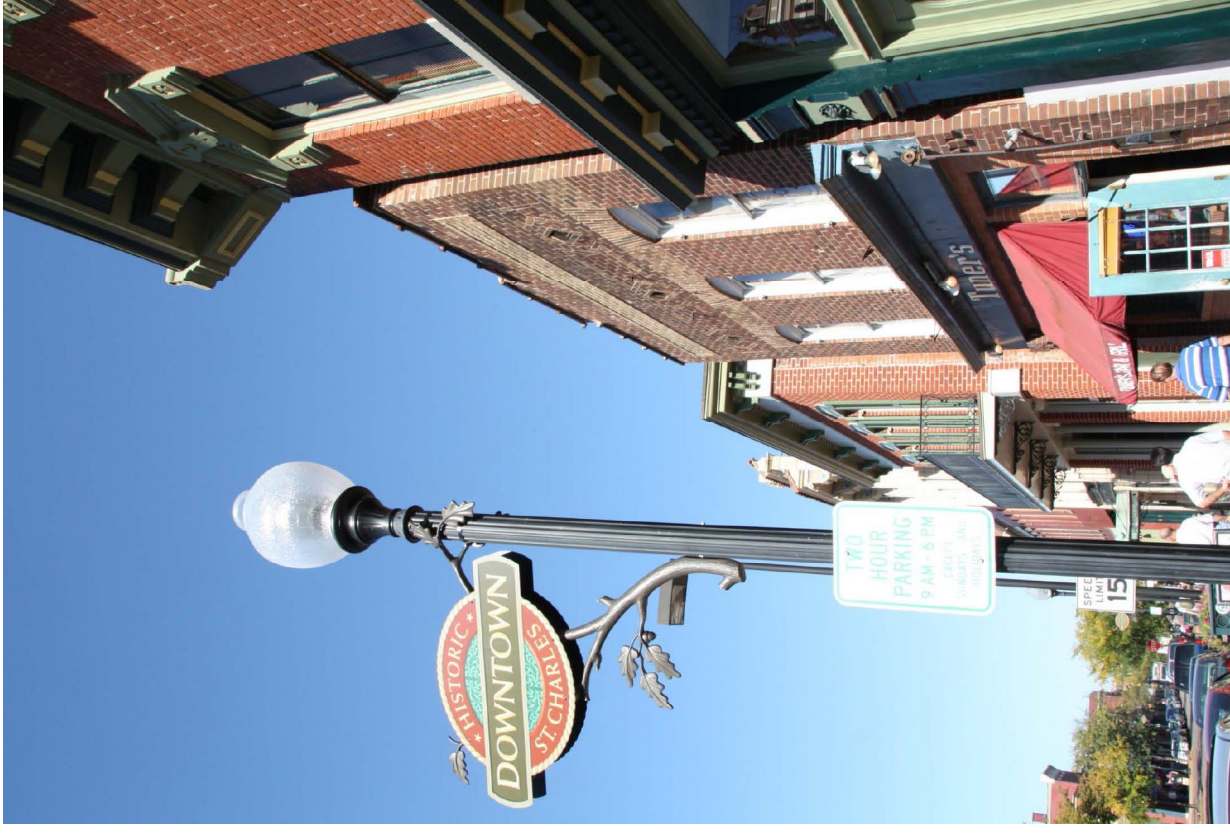


Linking Main Street to Parking



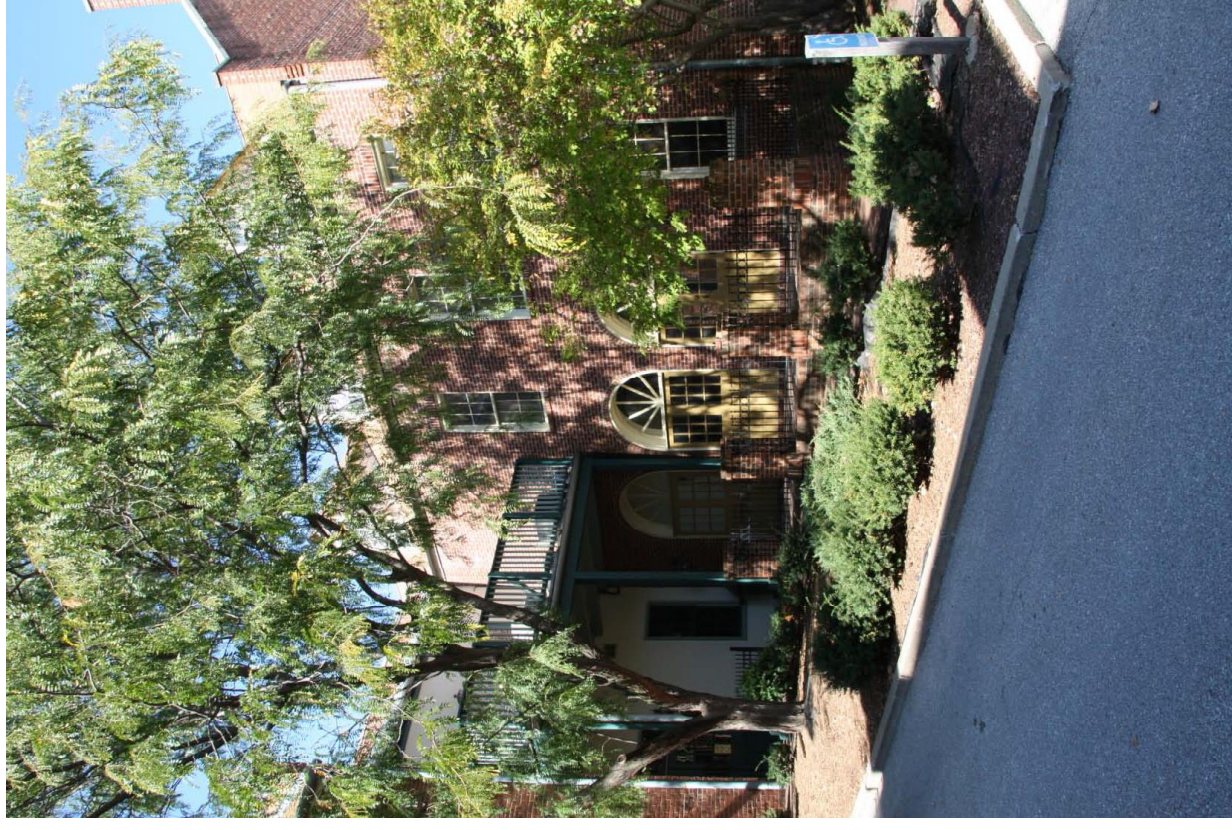
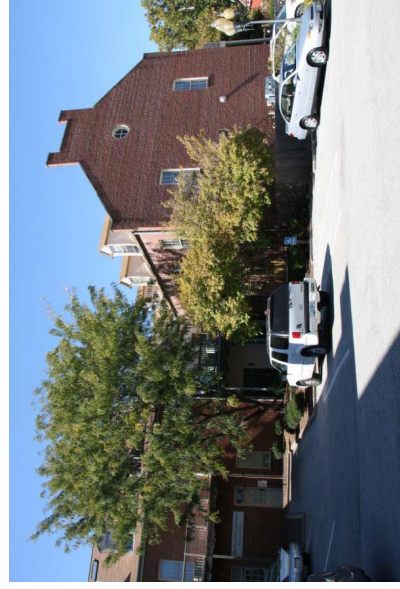
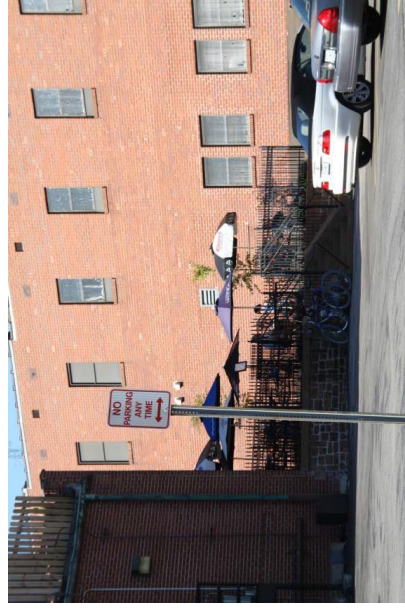
Design

Developing the “look” of
downtown through integrated ,
materials, graphics, street
amenities



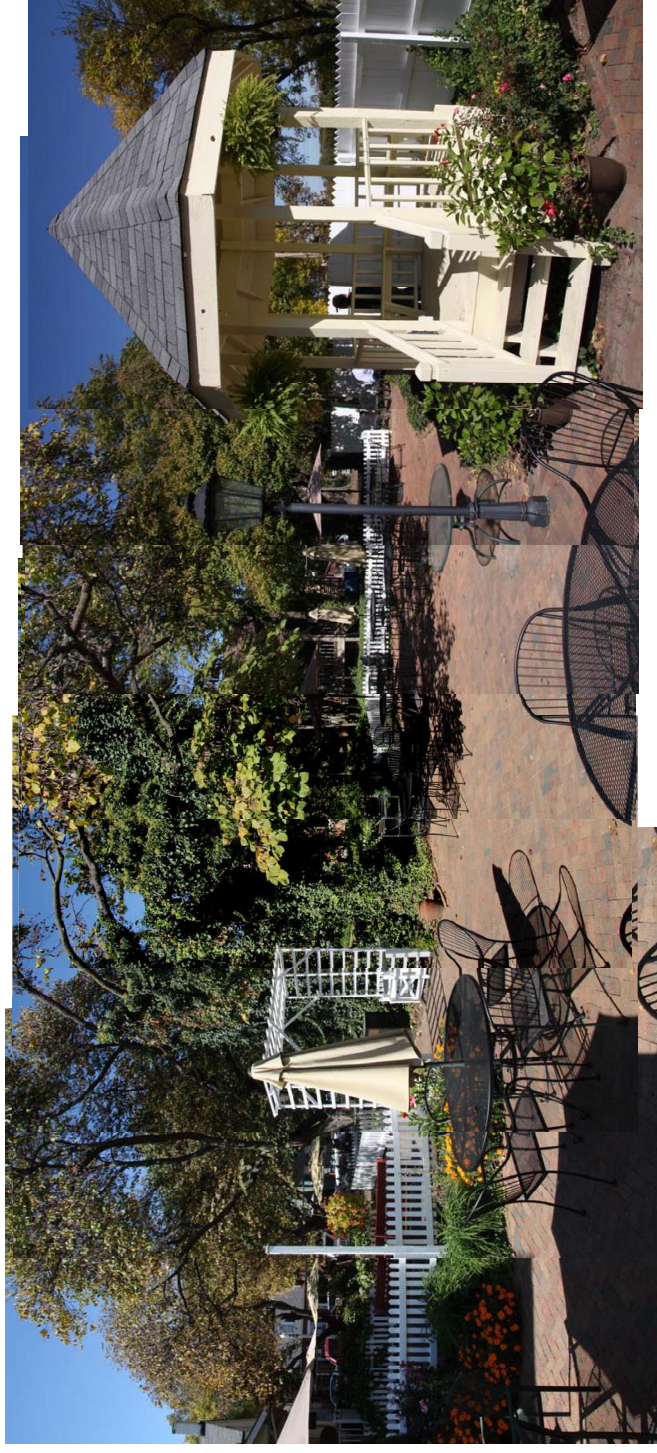
Design

Changing the “back of the building to another “front”



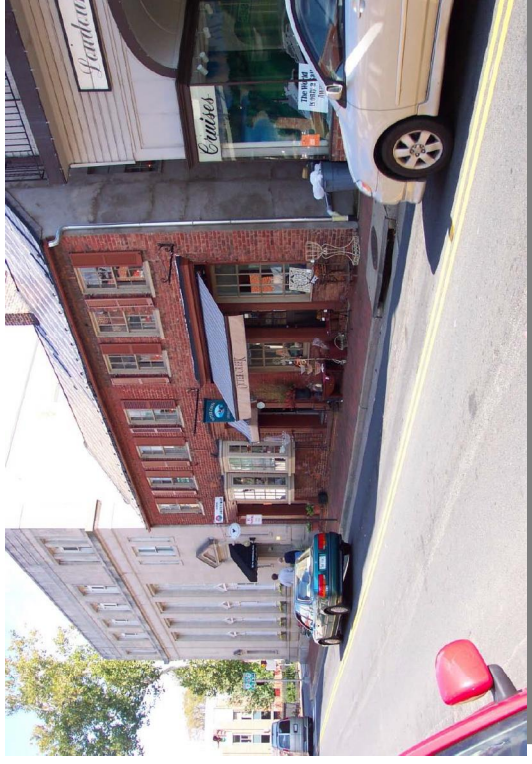
Design

Transforming empty lots into a destination

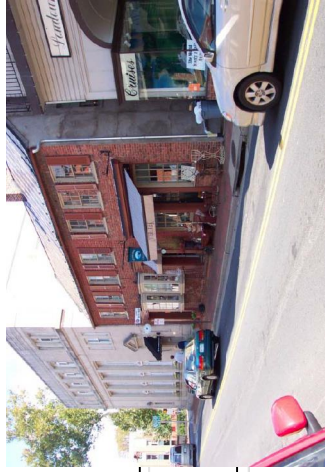


Design Elements - Signage

Types
Fascia mounted
Projected
Suspended
Wall Mounted
Free standing
Monument
Canopy



Examples of successful plans

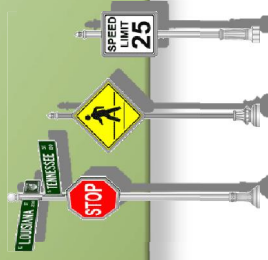


dis



Design Elements -Street Graphics

- Traditional Times new Roman lettering Font.
- Black / Green lettering on White background.
- Green trim
- Historic street name in italics, underneath contemporary street name.
- Points of interest thematically identified



MAIN STREET
HISTORIC FESTUS

Design Elements -Design Vocabulary

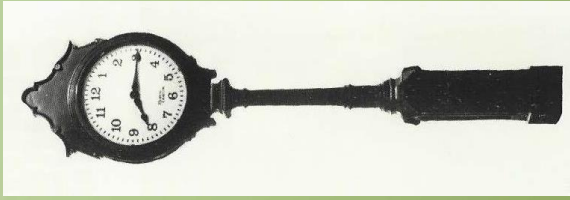
Street Lights

- Gas Light Era
- Germanic theme
- **Historic v.s. Period**
- Early Century home town experience
- Concrete post vs. metal
 - Concrete somewhat prohibitive in cost.
 - Cast Aluminum poles facilitate addition of convenience outlets for seasonal decorations, street side events

Acorn Style Light
Power receptacle at top
Flag bracket
Banner Brackets
Historic details and color
Power receptacle at base



Design Elements – Street Furnishing



Benches, Planters, Trash Enclosures
provide functional elements of
streetscape.

The design provides continuity.
The construction promotes longevity.

Trees

Tree varieties are selected for:

- ✓ Urban settings
- ✓ Columnar growth
- ✓ Salt resistance
- ✓ Pollution resistance
- ✓ Low Maintenance
- ✓ No fruit
- ✓ Fragrance
- ✓ Appealing spring color
- ✓ Appealing fall color

