



City of Festus, Missouri Downtown vision

Table of Contents

Creating a vision for Downtown Festus

Developing a vision for any change begins with considering three basic questions.

1. *Where are you now?*
 2. *Where did you come from?*
- And
3. *Where do you want to go?*

Three basic questions which serve as the starting point for developing the vision for the future of downtown Festus.

Beginning this summer, the downtown planning committee has met formally to discuss the City of Festus and specifically the main Street corridor between Mill and Brierton Lane and the blocks between North 2nd Street and South 2nd Street.

The Downtown committee members included representation from the business owners, building owners, City Administration and civically minded residents with a keen interest in the economic viability of downtown. The diversity of participants is very important to the process of establishing a vision for the next generation of downtown Festus.

The committee discussed a variety of features they had observed in other cities and evaluated the value of the



Creating a vision for Downtown Festus

In developing a new vision for downtown three major objectives were considered

- 1. Developing a cohesive strategy do attract residents to downtown***
- 2. Maintain thriving businesses and attract new businesses to downtown***
- 3. Create a warm and inviting urban destination to be enjoyed by the residents of Festus and extend a welcoming invitation to visitors***

Other cities in the region which enjoy successful downtowns were discussed, visited, examined and employed as learning opportunities for the City of Festus.

Common themes which were observed in other communities included;

Opening up the urban environment for pedestrians, shoppers and diners.

Sidewalks were expanded to increase safety of pedestrians,

Provide spaces for outdoor seating and amenities,

Provide places for outdoor dining,

Provide display areas for public art,

Provide spaces for street landscaping.

Visibility of businesses was enhanced by relocating parked cars which obscured merchants windows from pedestrians and vehicle traffic.

Slowing traffic speeds within the district to enhance safety and make the downtown zone more pedestrian friendly.

Rerouting of heavy truck traffic to alternate routes and out of downtown zone.

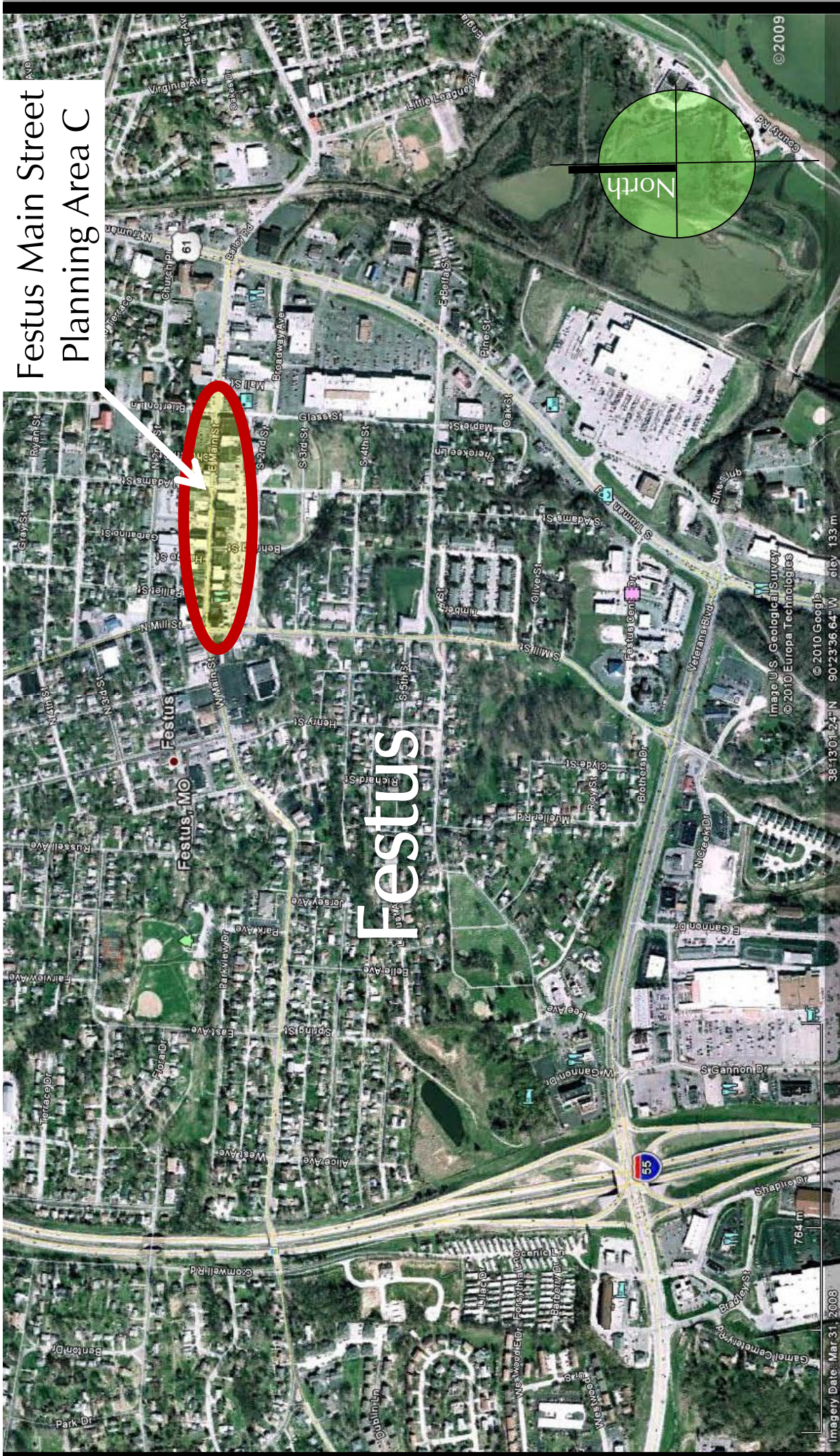
Delivery trucks were restricted to loading zones and truck traffic which interfered with downtown businesses was restricted to specific deliver times.

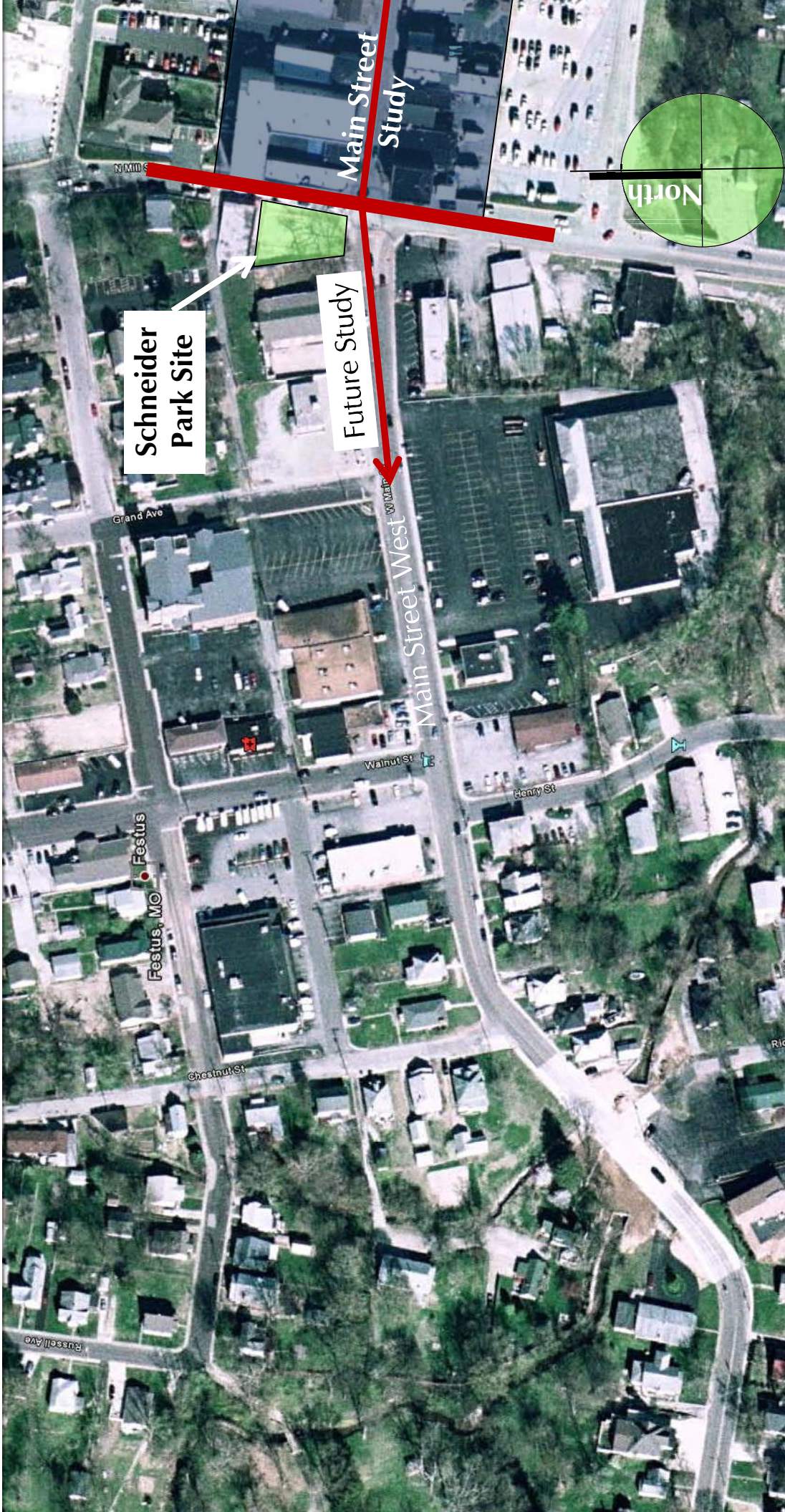
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Festus Main Street Planning Area C







Schneider
Park Site

Main Street
Study

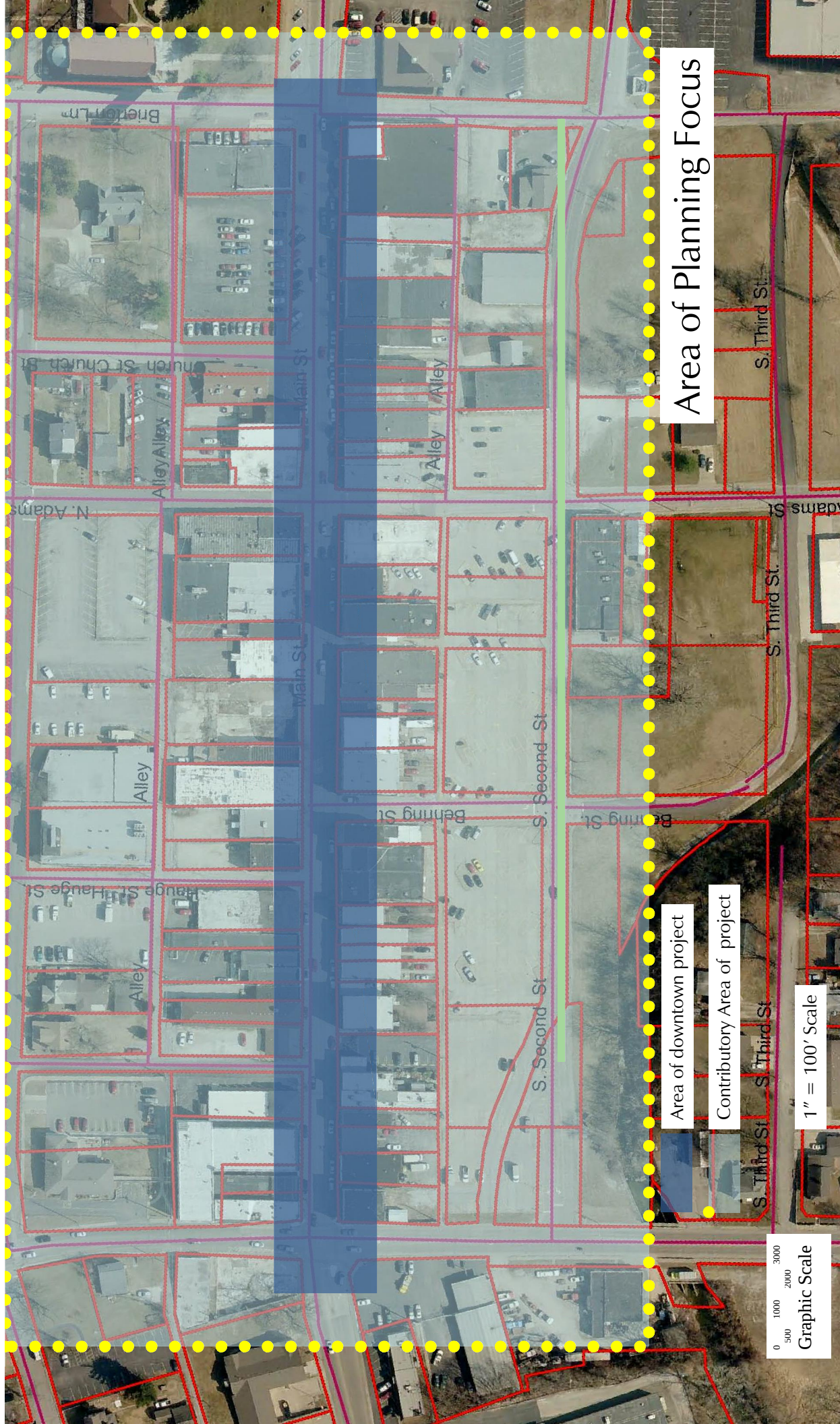
Main Street
Study

1" = 100' Scale

Area of Study



City of Festus, Missouri
City of Festus, Missouri

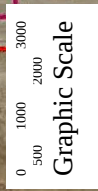


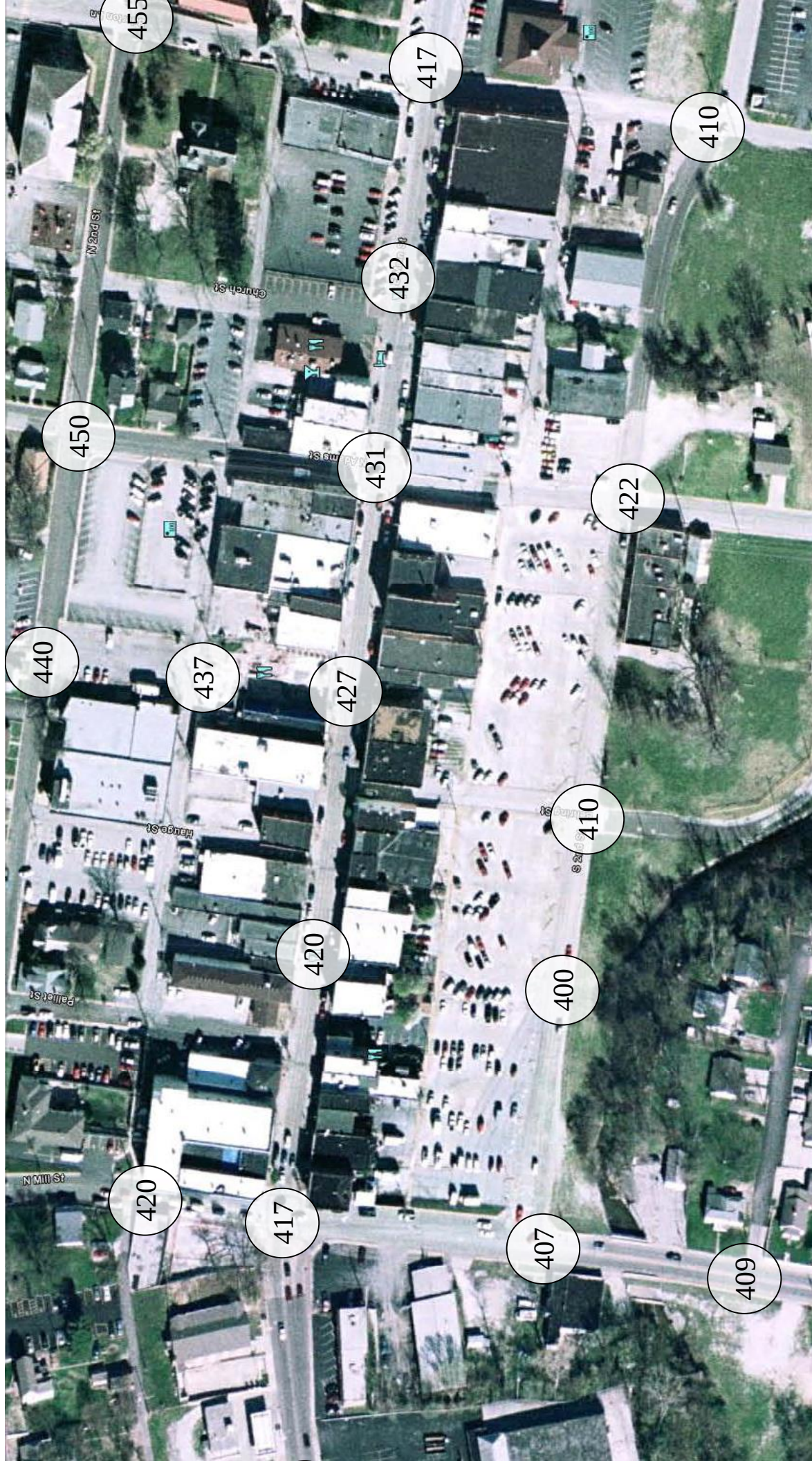
Area of Planning Focus

Area of downtown project

Contributory Area of project

1" = 100' Scale

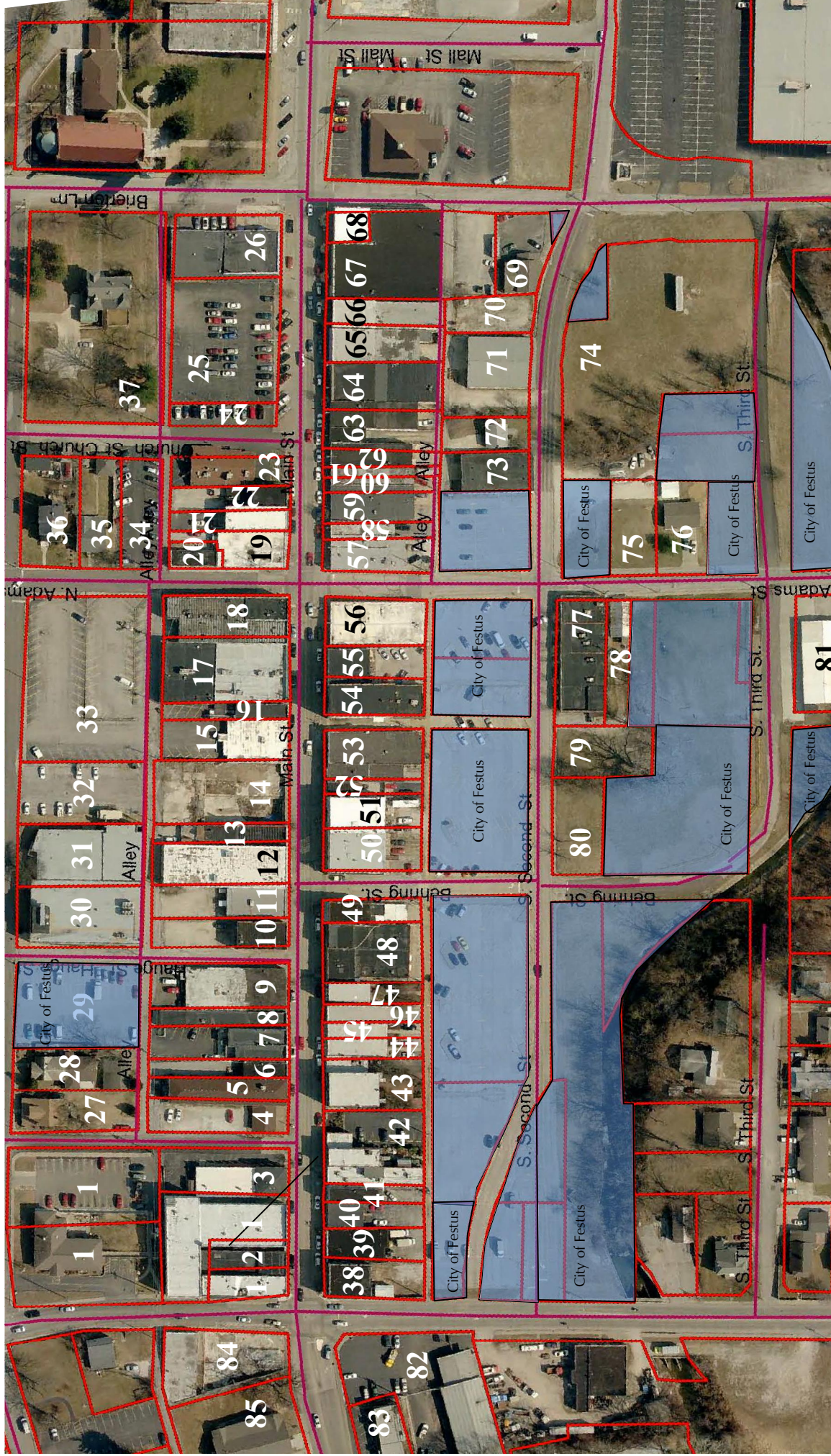




1" = 100' Scale



Land Parcel / Lot lines



Property ownership in and adjacent to Main Street Zone – Owner key on following page – City of Festus Properties indicated in blue